

CANE AUSTRALIAN GROWER

2026 MEDIA KIT

Australian Canegrower is the flagship publication of Australia's sugarcane industry, published by CANEGROWERS, the peak body for Australian sugarcane growers.

A trusted source, *Australian Canegrower*, has a reputation as the number one provider of the latest industry news for growers and allied businesses.



CANEGROWERS

1926 - 2026





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DISPLAY ADVERTISING RATES

Extras

Inside front cover	Additional 20%
Back cover	Additional 20%
Other specified positions	Additional 10%

Insert details

Maximum size	A4
Maximum weight	10g (excess postage costs apply)

Deliver to	Printcraft Attn: Simon Phillips 37 College Street Hamilton, QLD, 4007
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Label inserts packaging
Australian Canegrower and edition date

	CASUAL ADVERTISING	SMALL CAMPAIGN 3 MONTHS
Full Page	\$2,100 each	\$1,850 per month
1/2 Page	\$1,260 each	\$1,110 per month
1/3 Page	\$1,050 each	\$925 per month
1/4 Page	\$750 each	\$660 per month
2 Page Spread	POA	POA
Inserts	POA	POA

	LARGE CAMPAIGN 6 MONTHS	ANNUAL CAMPAIGN 12 MONTHS
Full Page	\$1,650 per month	\$1,450 per month
1/2 Page	\$990 per/month	\$870 per month
1/3 Page	\$825 per month	\$725 per month
1/4 Page	\$590 per month	\$520 per month
2 Page Spread	POA	POA
Inserts	POA	POA

* Please note rates exclude GST and Agency commissions




2.5B

2nd largest raw sugar exporter in the world, the value of production = **2.5 billion**


4.3M

22 Australian sugar mills producing **4.3 million tonnes** of raw sugar


100Ha

4,500 farming businesses, the average farm size is approx. **100 hectares**


30M

Over **30 million tonnes** of cane is harvested and crushed annually

STATISTICS

Circulation

5,200+ growers and sugar industry stakeholders.

Frequency

Monthly—published at the start of every month.

Online

Editions are available for download.

Social media

CANEGROWERS reach exceeds 14k with Facebook, Twitter, LinkedIn and Instagram followers.

eNews

Electronic access sent monthly highlighting key points directly to members and subscribers.

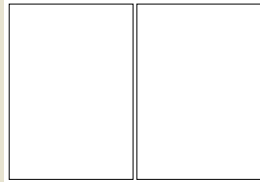


ADVERTISING DATES

Australian Canegrower runs important industry-related features providing advertisers an opportunity to target their message at a time when growers are most receptive to this information. Our features schedule is carefully planned by a team of agronomists, farmers and advertisers to give growers time to consider investments and make the necessary preparations.

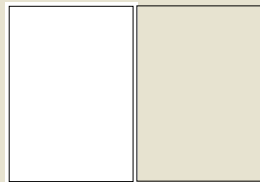
Editorial packages are available on application. Editorials need to be relevant to the topic of the feature issue.

ISSUE	FEATURE EDITION	DEADLINE	ISSUE
Jan 2026	Soil health/equipment/fallow management	11 Dec 2025	# 1
Feb 2026	Agtech/technology/farm management	22 Jan 2026	# 2
Mar 2026	Land prep/crop protocols	19 Feb 2026	# 3
Apr 2026	Planting/clean seed/varieties	19 Mar 2026	# 4
May 2026	Farm machinery/harvesting	23 Apr 2026	# 5
Jun 2026	Soil health/farm pests	21 May 2026	# 6
Jul 2026	Farm machinery/equipment/disease	18 Jun 2026	# 7
Aug 2026	Nutrition/Agtech/PA technology	23 Jul 2026	# 8
Sep 2026	Irrigation/pests	20 Aug 2026	# 9
Oct 2026	Crop protection/drainage	24 Sep 2026	# 10
Nov 2026	Water quality/legumes management/machinery	22 Oct 2026	# 11
Dec 2026	Farm management records/innovation	10 Nov 2026	# 12



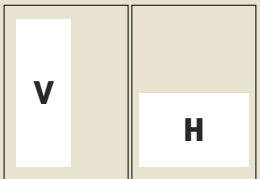
DOUBLE PAGE

420mm x 297mm (plus 5mm bleed)
Type area 200mm x 287mm on **each page** –
do not run text across the centre fold



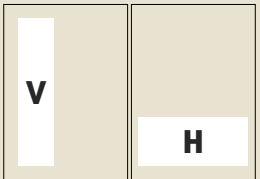
FULL PAGE

210mm x 297mm (plus 5mm bleed)
Type area 200mm x 287mm



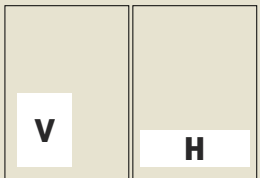
HALF PAGE

Vertical—92mm x 248mm
Horizontal—184mm x 124mm



THIRD PAGE

Vertical—60mm x 248mm
Horizontal—184mm x 82mm



QUARTER PAGE

Vertical—92mm x 124mm
Horizontal—184mm x 62mm

ARTWORK SPECIFICATIONS

A high resolution print-ready PDF file at 300dpi in CMYK format is the required format for supplied advertising artwork.

Crop marks are required with 3mm bleed and all fonts embedded—Include the publication date in the file name.

IMAGE SPECIFICATIONS

All photos/images supplied must be a minimum of 300dpi at 100% placement. Images can be supplied in JPG format.

For the highest quality print, it is recommended to supply your company logo as a vector EPS file. A high-resolution JPG file will also be accepted.

Do not include spot colours as your ad may produce unexpected results when printed.

DISPLAY CLASSIFIED RATES

Payment can be yearly/quarterly or monthly. If required we can help design your ad, you supply your content, logo/words/images and we do the rest—free-of-charge!

**YOUR
ADVERTISEMENT
BELONGS HERE—
CALL TODAY!**

**ACTUAL SIZE OF YOUR
ADVERTISEMENT ON THE
MAGAZINE (A4) PAGE**

58mm (W) x 92mm (H)
\$260 (plus GST) each month



CLASSIFIEDS

46

FIRST 5 LINES FREE* FOR CANEGROWERS MEMBERS!

Book online 24/7 at www.canegrowers.com.au
or email us at ads@canegrowers.com.au
Next deadline is 21 August 2024

*As a FREE service to CANEGROWERS members, Australian Canegrower will print suitable classified advertisements @ \$20 A LINE PER LINE PER ONE ISSUE ONLY. A charge of \$5.50 will apply for each extra line or part thereof. A charge will apply for advertising of non-cane growing activities. Advertisements must relate exclusively to cane farming activities, such as farm machinery, etc. Advertisements from non-members are charged at \$71 per line net GST. Only prepaid ads will be accepted.

MOSSMAN—TULLY

10ft galvanized superior slasher in good order.
Ph: 0457 255 961.

Howard Rota Vator HR51 Rota.
Ph: 0457 255 961.

John Deere 4450 row crop spray tractor with 1150 litre chemical saddle tanks, included TPL 1150 litre Croplands electronic controlled spray tank with 11.5 metre hydraulic spray boom. Very good condition work ready. \$44,000 plus GST. Ph: 0427 030 063.

Ternova rotary hoe 120" Bonel 4 disc plough square. Ph: 4056 1474 Mulgrave area.

One pair 21L 24 Armour earth moving/quarry tyres, currently on a backhoe. Good condition. \$700 each tyre plus GST. Ph: 0419 150 350.

2012 GX Landcruiser ute, Reedmans steel tray, under tray side water tank, steel bullbar and side rails, UHF radio, red arc brake controller, canvas seat covers, 331,000km. Comes with RWC. \$45,000 + GST. Tully district. Ph: Santo 0418 181 646.

36 plate case 770 offsets, 30 inch discs \$40,000 and HBM plant cutter with toppler \$4,400. Ph: 0448 345 139.

Massey 4508 excellent condition 2,000 hrs. Ph: 0418 972 705.

2 x 440/65 R24 tractor tyres \$1,100 inc GST each. 2 x 540/65 R24 tractor tyres \$2,100 inc GST each. All four types as new only done 500 hrs. Ph: 0427 665 759.

1997 Caseco CHT 2500 full track cane harvester for sale \$50,000 inc GST. Ph: 0432 150 364.

Billat planting equipment. 1990 Toft 7000 Trac. Understung B-Box. Rubberised rollers and optimised. New lift 2 blade diff chop. New steel hood line. 2 1990 elevator Austoft powerhauls. HBM single row billet planter, new dig, chains and drive shafts and bushes, rear side steer, stainless fert boxes, 2 cameras. 2 500L and 2 100L tanks and and frame. 1PTD pump. All equipment in good condition and ready to work. Photos available. \$150,000 (plus GST.) Ph: 0428 682 886.

3 tonne fertiliser stool tipster stainless steel box 1.5-1.8 metre spacing \$25,000 (+GST). Ph: 0429 912 135.

2006 Case IH JX1090U in good condition. Always serviced - 6,800 hrs \$24,200 (inc. GST) Ph: 0427 665 759 Tully area.

Tractor TE20 good condition \$3,300 GST inclusive. Tractor AV International 130 with fertiliser equipment and scarifier \$3,300 GST inclusive. Tractor AV International 140 with spray equipment \$3,500 GST inclusive. Ph: 0428 183 307.

Howard CH 2000 rotary hoe 4.2m wide, hyd 5 tyre ripper hillers new blades. \$45,000 plus GST. Ph: 0429 912 135.

2016 John Deere R4023 self propelled sprayer 1,500 hrs, 2200L tank, 85 foot boom, GPS ready. \$235,000 plus GST. Ph: 0429 912 135.

MF102 cane harvester, good condition, \$5,000. Ph: 0428 644 135.

Great Plains 6m 3PL planter, currently set up for zonal planting however have all units for solid planting, \$20,000 + GST. Ph: Peter 0427 976 416.

10 Blade Faggy chopper box for 3510/3520. \$6,000 + GST. Ph: 0437 434 280.

Heavy duty Tatu offset disc 25 plate \$50,000. Ph: 0439 965 921.

Power Harrow / Alkator for soil - fits on a rotary hoe \$900. 2 old fertiliser box implements - each \$300. 186 Ross Road Deeral. Ph: 0412 968 434.

Plant cutter \$200; cane stripper \$500; binder billet planter \$18,000; 2 x Newton 4T Tipper bins \$4,000 each - All plus GST. Ph: 0429 653 461.

Harvester for sale. Babinda area. 2010 JD 3520 track harvester, 10,000 frame hrs. 1200 hrs since engine rebuild. 10 blade Twyford choppers. Base cutter box, turn table and chopper box, 300 hrs use. D5 tracks. Ready to go. \$180,000 & GST. Ph: 0439 676 186.

Valley centre pivot 8 span all running gear tires & rims \$1,000 gearboxes \$750.00, electrical motors & gear boxes \$1,000 each ONO. 6 in/in spray legs \$80.00 each, 2x torsion axles v-shape 2,200kg each \$500 ONO. Ph: John 0418 198 177.

Celli rotary hoe 120 inch good condition. \$6,000 + GST ONO. Front bucket for 580E backhoe \$800 + GST ONO. Ph: 0407 675 361.

6 cyl Perkins turbo-charged motor, mounted on trailer to Kelly & Lewis water pump \$5,500; 6T Newton bulk fertiliser bin \$2,500. Please call after 7pm or txt 0402 686 714 / 0407 144 637.

2012 Case 8800 fulltrack cane harvester fitted with Trimble GPS and new walking gear. All in good condition. Near new 6t side tipper. Mulgrave area. Ph: 0407 160 673.

Kubota zero turn ZG 222 with catcher 48" cut. Fiat 980 2WD-3,500 hrs, Fiat 1000 2WD - 5,000 hrs, John Deere 4040 2WD - 3,600 hrs, Chamberlain JD 4080 2 WD - 5,000 hrs, Case 2590 2WD - 5,700 hrs, 6 tonne tipper bin, Silvan Euro Spand CX2 spreader, portable bulk bin, Bunning Lowlander Mk 40-60 Ag spreader (near new), complete tracks to suit cane harvester, and fuel trailer tank. Mulgrave area. Ph: 0407 160 673.

1980 Ford 7710, 4WD, 4 cyl, canopy, 5,323 hrs, \$21,000. 1960 Inter tractor 574, 2WD, 4 cyl, canopy, \$9,500. 1960 Inter tractor 574, 2WD, 4 cyl, canopy, 4891 hrs, \$7,950. 1975 Cat D3 dozer, angle tilt blade, 4 cyl, hyd tow hitch, root rake blade, 4,836 hrs, \$51,900. 2010 Kubota M5300D, 4WD, cab with trimble with GPS 7.50 GPS, 5,031 hrs, total for both \$47,900. 2018 Kubota, 4WD, M7040, 4 cyl, canopy, 482 hrs, \$46,900. Ph: Mark 0427 017 717.

Fertiliser bin M.S.W. double row, 4 tonne stainless bin, with double compartment and 4 cutters \$25,000 (inc. GST). Ph: 0400 729 457.

SNG
MACHINERY SALES

USED/NEW MACHINERY FOR SALE

SECONDHAND 8970
JOHN DEERE TRACTOR

NEW CYCLONE SLASHER/MULCHER All machines located in Ingham.

DIESEL FITTER POSITION AVAILABLE
PARTS MANAGER POSITION AVAILABLE
Contact us via phone or email for further information.

SNG Machinery Sales
90 Ongrasso St, Ingham
07 4776 6003 (Parts)
07 4776 1066 (Sales)
admin@sngmachinerysales.com
www.sngmachinery.net.au

\$260 (plus GST) each month x 12 months = \$3,120 (plus GST)

CHECK OUT THE LATEST ISSUE



For further information contact Jane McGregor
+61 7 3864 6444 • ads@canegrowers.com.au